



COURSE2CAREER

FOR UK EMPLOYERS



Corporate Training Prospectus

Close your skills gap for a fraction of what it costs to recruit it. Accredited training in IT, cyber security, data, AI, project management and business skills.

From £229

per seat

6

career pathways

37+

courses

0

time off site

PHONE

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WEBSITE

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THE PROBLEM

The gap is not going away



Across UK organisations the same pattern repeats. The work has moved on faster than the workforce, and the people who could close that gap are expensive, scarce, or already employed somewhere else.

This is not only a cyber security problem. It shows up in data literacy, cloud, project delivery, AI adoption and basic IT capability. The difference is that the cost of doing nothing is now measurable.

49%

of UK businesses have a basic cyber skills gap

DSIT 2025

30%

report gaps in advanced skills such as testing and forensics

DSIT 2025

19%

ran any cyber training in the last 12 months

BREACHES SURVEY 2025/26

48%

report incident response skills gaps, up from 27% in 2020

DSIT

15%

of cyber recruitment targets career starters

DSIT 2025

42 days

average UK time to fill, longer for technical roles

HIREVUE

THE PART MOST ORGANISATIONS MISS

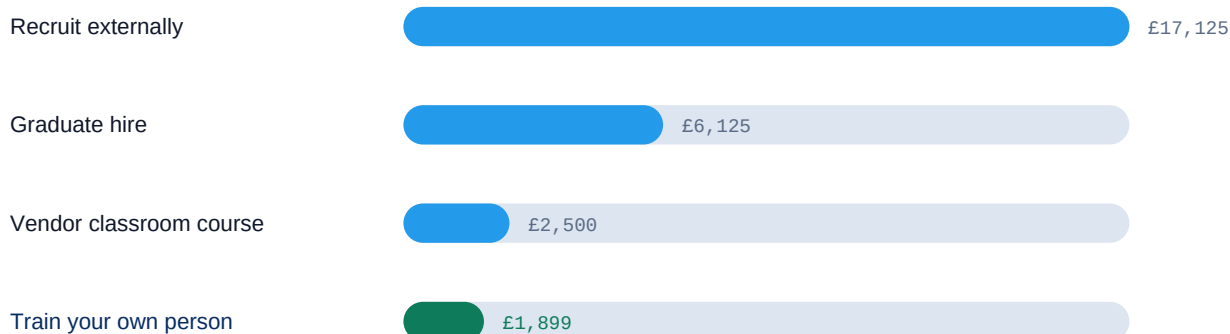
The skills you need are usually already inside the building. People who understand your systems, your customers and your risk appetite, but who have never been given the certification or the structured training to move into the role. Recruiting externally solves the gap slowly and expensively. Training internally solves it faster, and keeps the institutional knowledge you already paid for.

THE NUMBERS

What each route actually costs



Three ways to close a capability gap. Here is what each one costs to put one person into one role, using published UK figures.



ROUTE	TIME TO CAPABILITY	RETENTION RISK
Recruit externally	6 to 10 weeks +	New hire, unproven
Graduate hire	12 months +	Needs training anyway
Vendor classroom course	Weeks, staff off site	Skill only, no progression
Train your own person	3 to 9 months, in role	Proven employee, retained

Recruitment figure combines a typical agency fee of 22 per cent on a £50,000 cyber security salary with CIPD's average cost per hire of £6,125. Cyber and other niche technical roles regularly attract agency fees of 22 to 25 per cent. Sources: CIPD, REC, published UK agency rate cards and ITJobsWatch, 2026.

The comparison that tends to land

ONE AGENCY FEE AGAINST A WHOLE TEAM

ONE EXTERNAL HIRE, OR A TRAINED TEAM

A single agency placement fee on a £50,000 role is roughly £11,000 before you have paid anyone a salary. For the same money you could put five people through our Cyber Security Career Programme, ten through Data Analyst, or more than forty through an individual certification course. They already know your business. They are not a flight risk from day one. And you still have the option to recruit for the roles that genuinely need outside experience.

- ✓ No agency fees and no finder's commission
- ✓ No relocation, notice period or counter offer
- ✓ Volume pricing across multiple seats
- ✓ No vacancy period while the work goes undone
- ✓ Staff stay productive while they study
- ✓ Training spend is a deductible business expense

A worked example

A 20 PERSON OPERATIONS TEAM

APPROACH	WHAT YOU GET	TOTAL COST
Recruit 1 specialist	One new hire, unproven, 8 weeks to start	£17,125
Train 5 on Data Analyst	Five certified analysts inside your team	£8,995
Train 10 on ITIL Foundation	Whole service desk on one framework	£6,490
Train 20 on a certification course	Baseline capability across the team	£4,580

Based on published per seat prices before volume discount. Recruitment figure as calculated on the previous page.

NONE OF THIS ARGUES AGAINST RECRUITING

Some roles genuinely need experience you do not have in the building, and for those you should recruit. The argument is narrower than that: before you pay a placement fee, check whether the capability could be built in someone who already knows your systems, your customers and your risk appetite. Frequently it can, for a fraction of the cost, and you keep the knowledge either way.

WHAT WE DELIVER

Six pathways, one provider



We are not a cyber security specialist that also sells other courses. Our catalogue spans the technical and professional skills UK organisations are actually short of, which means one supplier, one contract and one point of contact.

1

IT support and infrastructure

CompTIA ITF+, A+, Network+, Server+, Microsoft AZ-900. For service desk teams, first line support and anyone who keeps the estate running.

2

Cyber security

CompTIA Security+, CySA+, PenTest+, CASP+, EC-Council CEH and CHFI, (ISC)2 CISSP, ISACA CISM and CISA. From awareness through to advanced practitioner.

3

Data and analytics

CompTIA Data+, DataSys+, Microsoft Excel, Power BI, SQL and Python. For finance, operations and anyone drowning in spreadsheets.

4

AI and emerging technology

CompTIA AI Essentials, AI Prompting Essentials, Copilot 365, AI and Data Privacy, EU AI Act compliance. Practical adoption rather than theory.

5

Project and change management

PRINCE2 Foundation and Practitioner, AgilePM, Change Management, Lean Six Sigma, ITIL Foundation Version 5. For delivery, PMO and operational improvement.

6

Business and professional skills

Business development, leadership, health and safety, finance and digital skills. The layer that makes the technical training stick.

PRINCE2 training delivered by Insights. Dedicated tutor support provided by Insights-approved trainers. PeopleCert is the examination institute. Official exam vouchers are always included in the price of PeopleCert courses.

DELIVERY

How it works for your team

Designed around the two things every L&D manager asks first: what does it cost per head, and how much time will my people be away from their desks.

A typical nine month cohort

WHAT IT LOOKS LIKE FROM YOUR SIDE



Step by step

FROM FIRST CALL TO CERTIFICATION

1

A capability conversation, not a sales call

We start by working out what the gap actually is. Sometimes the answer is one certification for two people rather than a programme for ten, and we will say so.

2

A costed proposal within 48 hours

Per seat pricing, volume discount, the courses involved and a delivery timeline. On one page, with a purchase order reference and invoicing terms.

3

Enrolment and onboarding

Your people get access, a welcome call and a personalised study plan. No classroom bookings, no travel, no cover to arrange.

4

They study around the job

Fully online and self paced, 12 months of access. Most people commit a few hours a week and complete within three to nine months.

5

Progress reporting to you

Completion tracking and examination results, so your L&D reporting has something real in it rather than attendance figures.

6

Certification and capability

The certification is awarded by CompTIA, Microsoft, Cisco, PeopleCert or the relevant body, never by us. It is worth the same as it would be from anyone else and it stays with the person.

TIME OFF SITE

None is required. Every programme is delivered online and self paced, so nobody leaves the business for a week to sit in a classroom. If you do want intensive hands on time, an optional five day practical course is available, and we will schedule it around your operational calendar rather than ours.

Self paced against classroom

THE OPERATIONAL DIFFERENCE

	CLASSROOM PROVIDER	COURSE2CAREER
Staff availability	Off site, full days	At their desk throughout
Cover required	Yes, usually a week	None
Scheduling	Their calendar	Yours
Travel and expenses	Chargeable	None
Revisiting content	Notes only	Rewatch for 12 months
Typical cost per head	£2,000 to £3,000	From £229

Classroom pricing reflects published UK rate cards from major training vendors for a single certification course, 2026.

INVESTMENT

Straightforward pricing



Published per seat prices, with volume discount applied above five seats. No registration fee, no platform fee and no annual licence.

PROGRAMME OR COURSE	DURATION	PER SEAT	BEST FOR
Individual certification course	4 to 10 weeks	From £229	Targeted upskilling
ITIL Foundation (Version 5)	3 to 6 weeks	£649	Service management teams
IT Support Career Programme	3 to 9 months	£1,095	Service desk and first line
Data Analyst Career Programme	3 to 9 months	£1,799	Finance and operations
Cyber Security Career Programme	3 to 9 months	£1,899	Security and infrastructure
PRINCE2 Project Management	3 to 9 months	£2,695	Delivery and PMO
AI and Data Career Programme	3 to 9 months	£2,999	Analytics and AI adoption

Volume

THE MORE SEATS, THE LOWER THE RATE

Discount is applied on a sliding scale from five seats upward and is confirmed in your written proposal. Mixed cohorts count toward the same total, so five people on three different pathways still qualify.

- ✓ Invoiced directly, 30 day terms available
- ✓ One contract covering all pathways
- ✓ Named account contact, not a ticket queue
- ✓ Purchase order references accepted
- ✓ Seats can be reallocated before activation
- ✓ Framework and multi year arrangements available

All PeopleCert course prices include the official exam voucher. PRINCE2 Foundation and Practitioner vouchers are both included in the PRINCE2 programme price.



RECRUITMENT

The other option: a talent pipeline



If the role genuinely needs a new person rather than an existing one, we can introduce candidates from our own student base. They arrive certified, screened and already trained to the standard the role requires.

ZERO COST TO THE EMPLOYER

There is no placement fee, no percentage of salary and no retainer. Our students pay for their own training, and our commercial interest is in them securing a role. That means you see candidates who are qualified and motivated, at no recruitment cost to you at all.

What you get

- ✓ Candidates matched to your job criteria
- ✓ Industry certifications already achieved
- ✓ Screened against your requirements before introduction
- ✓ Practical lab and project experience, not theory alone
- ✓ CV and interview prepared by our recruitment team
- ✓ A genuinely diverse pool, including career changers and Service leavers

Where our candidates come from

Career changers from retail, hospitality, care work, warehousing, teaching and sales. Armed Forces leavers using Enhanced Learning Credits, where we are an approved provider, number 14012. Graduates who found their degree did not include the specific certifications your adverts ask for. And existing IT staff moving into a specialism.

Who our candidates are

INDICATIVE MIX ACROSS RECENT COHORTS



Proportions are indicative of recent intakes rather than a guaranteed mix, and vary by pathway.

WHY THIS MATTERS FOR HARD TO FILL ROLES

DSIT found that only 15 per cent of UK cyber security recruitment is aimed at career starters, while 49 per cent of businesses report a basic skills gap. Organisations are competing for the same experienced people and ignoring the pipeline underneath them. Being willing to take a trained career starter is one of the few genuine advantages available in this market.

How an introduction works

1

You send us the brief

Role, location, salary band and the certifications that matter. A job advert is enough to start.

2

We shortlist from our student base

Only candidates who hold the relevant certification and match your criteria. Usually within a week.

3

You interview and decide

We prepare them properly beforehand. No fee at offer stage and no fee on start.



ABOUT US

Why Course2Career



1

Independent certification

CompTIA, Microsoft, Cisco, EC-Council, (ISC)2, ISACA, PeopleCert and APMG. Examinations are sat with the awarding body or an approved test centre, so the credential is independent of us.

2

One supplier across six pathways

Technical and professional training under one contract. Fewer suppliers to manage, one invoice, one account contact.

3

Support built in, not sold separately

A dedicated mentor, tutor support, live labs and exam preparation sessions are included in the seat price. There is no support tier to upgrade to.

4

Delivered around your operation

Online, self paced, 12 months of access. Nobody leaves the business for a week and no cover needs arranging.

5

Honest about what training does

Certification builds capability and makes people employable. It does not on its own solve a resourcing problem, and if a course is not the right answer to your gap we will tell you.

6

ELCAS approved for Armed Forces funding

Provider number 14012. Relevant if you employ reservists or Service leavers, or if you partner with resettlement organisations.

Trading since 2021

WHO WE ARE

Course Correct Ltd, trading as Course2Career, company number 13597026. We work with individuals retraining into new careers and with employers building capability in the teams they already have. Full details of our accreditations and registrations are published on our credentials page.

DETAIL	
Registered company	Course Correct Ltd, number 13597026
Trading name	Course 2 Career
Registered office	5 Brayford Square, Stepney, London E1 0SG
ELCAS approved provider	Number 14012
ICO registration	ZB902539
Awarding bodies	CompTIA, Microsoft, Cisco, EC-Council, (ISC)2, ISACA, PeopleCert, APMG

Every registration above is checkable on a public register. We would rather you verified it than took our word for it.

What accreditation actually means for you

AND WHY IT MATTERS COMMERCIALY

1

The credential is portable and verifiable

Awarded by CompTIA, Microsoft or the relevant body, not by us. Any employer, auditor or client can verify it independently, which matters if you tender for work with security or compliance requirements.

2

No vendor lock in

You are not buying into a proprietary syllabus that only we recognise. If you later use another provider, the qualifications your people hold still count.

3

It stands up in an audit

Recognised certifications are accepted evidence of competence in most assurance frameworks, procurement questionnaires and insurance applications.



GETTING STARTED

Next steps



The first conversation takes about five minutes and costs nothing. Bring the gap, not a shopping list.

1

Tell us what is not getting done

Describe the capability you are missing rather than the course you think you need. The answer is frequently smaller and cheaper than people expect.

2

We map it against the catalogue

Which pathway, which level, how many seats, and whether training or an introduction fits better.

3

You get a costed proposal in 48 hours

One page. Per seat pricing, volume discount, timeline, and what your people will be able to do at the end.

4

You decide, with no pressure applied

If the numbers do not work or another provider fits better, we would rather you knew than enrol a team who will not finish.

Three questions procurement always asks

ANSWERED BEFORE YOU HAVE TO ASK THEM

How are we invoiced, and what are the payment terms?

Directly, against a purchase order if you use them, with 30 day terms on request. One invoice covering all seats and all pathways.

What happens if someone leaves before completing?

Seats can be reallocated to another member of staff at any point before activation. Once activated, the seat belongs to that individual because the certification is theirs. We will tell you where the cut off sits before you commit.

Who is accountable if the training does not deliver?

You get a named account contact rather than a ticket queue, plus completion and examination reporting. If a cohort is not progressing you will hear it from us before you have to ask.

A QUESTION WORTH ASKING YOUR FINANCE DIRECTOR

What did we spend on agency fees last year, and what would that budget have bought if it had been spent on the people already on the payroll?

In summary

THE THREE NUMBERS WORTH REMEMBERING

£11,000

a single agency placement fee on a £50,000 role

CIPD, REC, UK RATE CARDS

5

people through a career programme for the same money

PUBLISHED PER SEAT PRICING

0

days your staff spend off site while they train

ONLINE AND SELF PACED

Everything in this prospectus is checkable. Statistics are attributed, prices are published, and the certifications are awarded by the bodies named rather than by us. If anything here does not stack up when you look into it, we would want to know.

What we would need from you

TO PUT A PROPOSAL TOGETHER

- ✓ Roughly how many people, and in which teams
- ✓ Any deadline you are working to
- ✓ Your procurement process, if there is one
- ✓ The capability you are missing, in plain terms
- ✓ Whether budget sits with L&D, IT or the business unit
- ✓ A time that suits for a five minute call



COURSE2CAREER

C O R P O R A T E T R A I N I N G

Let's talk about **the gap**



Five minutes, no obligation, and a costed proposal within
48 hours if it is worth pursuing.

PHONE

0800 294 6300

EMAIL

enquiries@course2career.com

WEBSITE

course2career.com/corporate-solutions

Course Correct Ltd trading as Course 2 Career. Company number 13597026. Registered office 5 Brayford Square, Stepney, London E1 0SG. ELCAS approved provider 14012. Registered with the Information Commissioner's Office under reference ZB902539. Certifications are awarded by CompTIA, Microsoft, Cisco, EC-Council, (ISC)2, ISACA, PeopleCert and APMG, not by Course2Career. Prices correct at the time of publication and subject to change. Statistics are drawn from DSIT Cyber Security Skills in the UK Labour Market 2025, the Cyber Security Breaches Survey 2025/26, CIPD, REC and ITJobsWatch.