



COURSE2CAREER

ONLINE • SELF PACED

AI and Data Career Programme



From no experience to junior data analyst. Accredited certifications, expert support and a guaranteed route to job placement on completion.

13

courses

3

exams included

3-9

months typical

1 yr

full access

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PROGRAMME PRICE

£2,999

Pay in full, or spread the cost monthly with Snap Finance. Retake Cover Plan £3,399.



Why this programme

Every organisation now collects far more data than it can use. The people who turn that into something a manager can act on are analysts, and it is one of the few technical routes where your previous career counts as an asset rather than a gap.

This programme takes you from no experience through to junior data analyst. It is delivered online and self paced, so you study around work, family or resettlement rather than taking time off. Most people finish within three to nine months.

You do not need a technical background, and you do not need to be a mathematician. The work is Excel, Power BI, SQL and the judgement to know what a number is actually telling you.

INCLUDED ON THIS PROGRAMME

Guaranteed Route to Job Placement

Structured recruitment support on completion. Subject to the conditions in our Terms & Conditions.

What is included

- ✓ Thirteen courses covering 44 training modules
- ✓ A dedicated mentor throughout your studies
- ✓ A complete Power BI pathway, including DAX
- ✓ Applied AI, prompting and Microsoft Copilot
- ✓ One year of full course access
- ✓ Three official examinations included in the price
- ✓ Microsoft Excel taught through to expert level
- ✓ SQL, Python and Azure cloud fundamentals
- ✓ Expert CV rewrite and career coaching
- ✓ Recruitment support and job placement route



What you will study

Thirteen courses taken in sequence, because each one builds on the last. Three official examinations are included in the programme price, marked below.

1

CompTIA Tech+

Infrastructure, software, data and security concepts. The start if you have never worked in IT.

2

Data Literacy and Data Modelling

Where data comes from, what makes it trustworthy, and how it is structured.

3

AI Fluency

How generative AI works, what the terms mean, which tool suits which job and where it fails.

4

AI Prompting

Prompts that produce usable work across ChatGPT, Claude and Gemini.

5

Microsoft Copilot at Work

Copilot inside Excel, Word, Outlook and PowerPoint, used on real tasks.

6

AI Governance and Data Privacy

UK GDPR, lawful basis and minimisation, plus the governance rules employers expect.

7

Mastering Excel 365

Five stages to expert. Formulas, lookups, logical functions, tables, charts and macros.

8

Excel for Data Analysis

Power Query, Power Pivot, PivotTables and dashboards.

9

Microsoft Power BI, Complete

Shaping data, building a model, writing DAX measures and publishing to the service.

10

Introduction to Python Programming

Syntax, control flow and working with data. How analysts automate repetitive work.

11

Microsoft AZ-900

Azure Fundamentals. Cloud concepts, core services, governance and pricing.

EXAM INCLUDED

12

CompTIA Data+

Acquisition and preparation, querying, statistical methods and visualisation.

EXAM INCLUDED

13

CompTIA DataSys+

SELECT, joins, GROUP BY and aggregate functions, then deployment and security.

EXAM INCLUDED



Support at every stage

Self paced does not mean on your own. This is the part that decides whether people finish, and it is the difference between a course and a folder of videos.

1 Mentorship

A dedicated mentor is your main point of contact throughout, by phone, email and video call. Which order to take the courses in, when you are genuinely ready to sit an exam, and whether the role you are aiming at is realistic from where you are standing. No question is too simple.

2 Live coaching sessions

Scheduled sessions over Teams covering study progress, where you are against your target completion date, what is coming next and anything you have got stuck on. If work or life has put you behind, this is where we replan it rather than leaving you to quietly give up.

3 Exam preparation

Scenario based exercises, mock exams and practice questions covering question formats, the areas people trip on and where you actually stand against the standard. You do not book until you are ready, and we tell you when that is.

4 A study plan built round your week

How many hours you can realistically give it, which order suits your starting point, and a target completion date you have agreed rather than been handed. Available on request at enrolment.

“

This course has far exceeded my expectations. The training is good and responses to my questions are quick and easy for me to understand.

Matthew, IT Helpdesk Technician



Recruitment and what comes next

Recruitment support begins once your examinations are passed, because a CV is a great deal easier to write when there are recognised certifications on it.

1 CV and LinkedIn masterclass

On completion you are assigned a designated Career Coach who rewrites your CV so a hiring manager can see what you can actually do, and rebuilds your LinkedIn profile so recruiters can find you for the right search terms. Most UK data recruitment starts with a recruiter searching LinkedIn.

2 Interview preparation

Technical questions on Excel, Power BI and SQL, and how to talk about what you have built in plain English. Saying you built a dashboard that let a manager spot underperformance quickly lands better than listing the DAX measures you used, and this is where most candidates lose marks.

3 Job matching and application support

Identifying the right roles, understanding what an advert is really asking for underneath the job title, and applying consistently rather than in bursts.

4 Route to job placement

If you have met the programme conditions and have not secured a role, that support continues. The full conditions are set out in our Terms & Conditions.

“

I was at a career crossroads. I knew I wanted to get into IT but never had the confidence to make the jump. Once I was studying and interacting with their support team and my mentors I knew there was no way I could fail.

John, Service Desk Analyst



About the roles

Data is a career ladder rather than a single job, and the entry rung is genuinely open. These points come from 18 live UK entry level data analyst vacancies we coded on 17 September 2026.

01 **Entry level genuinely means entry level**

Not one of the 18 adverts stated a years of experience requirement. That is unusual, and it is the opening.

02 **Excel is the skill that gets you read**

Named in 17 of the 18 adverts and required outright in 13 of them. It is also the one career changers underestimate.

03 **Power BI is the second**

Named in 13 of the 18. Together with Excel it is most of what an entry level advert is actually asking for.

04 **Your previous career is an asset**

Employers hire analysts to understand their business, not only their tools. Finance, retail, healthcare, logistics: all of it counts.

05 **More than one job title at the end**

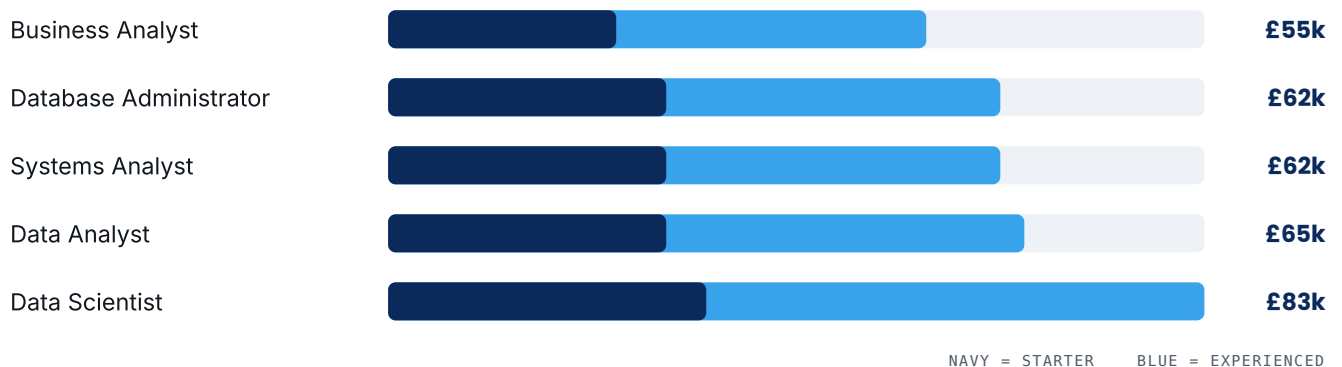
Data analyst, MI analyst, reporting analyst, business intelligence analyst, insight analyst. Several doors, not one.

06 **Demand sits in every sector**

The 18 adverts spanned law, recruitment, hospitality, local government, the NHS, higher education and manufacturing.

Career path and salaries

Published UK ranges for the roles this programme leads towards and beyond. These are ranges for the role, not predictions about what you will personally earn.



READ THESE NUMBERS CAREFULLY

A range is not a starting salary. With no prior experience your first role sits at the starter end of the analyst band, and the higher figures reflect several years of experience. Data Scientist is shown as a later destination, not where this programme takes you: those roles typically need a quantitative degree and years of experience on top of what is here. Source: National Careers Service job profiles, checked 17 September 2026.

Other roles you will be qualified for

- ✓ Junior Data Analyst
- ✓ Reporting Analyst
- ✓ Insight Analyst
- ✓ Management Information Analyst
- ✓ Business Intelligence Analyst
- ✓ Data Technician



Your study pathway

Six stages from enrolment to employment. Most people move through it in three to nine months studying around a job.

1

Enrol and get set up

You receive your login details and a welcome call. Tell us then about any learning needs so we can arrange support with you and with the examination body.

2

Build the foundations

CompTIA Tech+ and Data Literacy. The groundwork everything else stands on, and the stage that makes the later courses make sense.

3

Learn the AI layer

AI Fluency, prompting, Copilot and data governance. The part employers are asking about now and most candidates cannot speak to.

4

Master the analyst toolkit

Excel through to expert, Excel for Data Analysis, the full Power BI pathway and Python. This is the bulk of the programme and the bulk of the job.

5

Sit your examinations

AZ-900, CompTIA Data+ and CompTIA DataSys+, with mock exams and preparation sessions. You book when you are ready, not before.

6

Recruitment support

CV rewrite, LinkedIn, interview preparation and help applying. Your route to job placement begins here.



What our students say

Real students from across our programmes, named, with the roles they moved into. Their full stories, including video, are on our website.

Benjamin Hunter

ROYAL NAVY TO SENIOR CONSULTANT, FDM GROUP

Left the Royal Navy with no civilian IT experience. Operational discipline, security clearance history and watchkeeping all transferred directly into a technical consulting role.

“

Theory, practical and an examination makes the difference. They have given me the vehicle and I am now driving the car.

Lisa, Course2Career student

“

I signed up for their training programme. Great team. My mentor has been friendly and helpful. Super excited to be working my way toward a new future for myself and my family.

Kate, Course2Career student



Frequently asked questions

How does the Guaranteed Route to Job Placement work?

On completion of the programme our recruitment team works with you to secure your first role: professional CV rewrite, LinkedIn guidance, interview preparation and help applying consistently. If you have met the programme conditions and have not secured a role, that support continues. The full conditions are set out in our Terms & Conditions, and we would rather you read them before enrolling than after.

Can anyone join this programme?

Yes. You do not need any prior coding, data or IT experience. What you do need is a genuine interest in working with information and the drive to keep studying.

Will this make me a data scientist?

No, and we would rather say so plainly. Data scientist and machine learning engineer roles typically need a quantitative degree and several years of experience, and no beginner programme leads directly into one. This prepares you for junior data analyst and analyst level roles where you use data and AI tools rather than build them.

Do I need to learn to code?

Some, but less than you fear. SQL is essential and it is a query language rather than a programming language, so it is far more approachable than people expect. Python is included because automating the repetitive parts of analysis is useful, not because you will be writing software.

Which examinations are included?

Three: Microsoft AZ-900 Azure Fundamentals, CompTIA Data+ and CompTIA DataSys+. The training for every other course is included in full, and their examinations can be added separately if you want them. We will quote you before you commit.

Can I pay monthly?

Yes. You can pay in full or spread the cost monthly over up to 48 months. Finance is provided by Snap Finance Limited, authorised and regulated by the Financial Conduct Authority under firm reference number 741813. Course Correct Ltd is a credit broker and not a lender. All applications are subject to status and affordability checks and you may be declined. Missing payments could have consequences, including legal proceedings, and could make it more difficult to obtain credit in the future.

Can I use ELCAS funding?

Yes, if you are a Service leaver or eligible serving member of the Armed Forces. Course2Career is an ELCAS approved provider, number 14012. Full detail and a calculator showing what you would pay are on our website.



COURSE2CAREER

AI AND DATA CAREER PROGRAMME

Ready to **start?**



Tell us what you did before and what you want to reach. We will tell you honestly whether this programme fits, and if a different route suits you better we will say so.

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